



Puppet & Soft Toy Catalogue -
Spring/Summer 2025



www.thepuppetcompany.com

The Puppet Company & Wilberry Spring/Summer 2025

Family business The Puppet Company & Wilberry Toys is a global leader in the gift and toy industry, combining family values with market dominance in quality and price. From our beginnings at our kitchen table in England and founding roots in education, our puppets and soft toys are now sold around the world. Our interactive, imaginative products inspire both children and adults alike - re-iterating our company motto: Have a puppet – have fun!

This Spring/Summer catalogue brings together our Puppets and Wilberry Toys collections, featuring the newest arrivals alongside much-loved classics, with further new designs launching for Autumn/Winter. Specifically designed to be as accessible and inclusive as possible, all our products encourage creativity, role play and, most of all, fun.


As always, all our products are available in singles and all orders can combine both brands, with low minimum orders as standard to help you create instantly eye-catching, affordable displays for any setting.

We are delighted to have introduced our licensed Paddington and Elmer puppets to our family, alongside our new collaboration with world-renowned conservation charity ZSL (Zoological Society London). With a number of very exciting designs and partnerships underway, including a fantastic new license we can't wait to introduce and our new charity Sockette 'Hope' for The Brain Tumour Charity, we're continuing to use the Power of Puppets for good.

With so much to discover there's never been a better time to join us. Find out more about what makes us different and see how we can help. Visit our website for further product details and join us on social media as we bring imagination to life.

The Puppet Company & Wilberry Toys:
Fun for Everyone

Get In Touch

 info@thepuppetcompany.com	 thepuppetcompany
 +44 (0) 1462 446040	 thepuppetcompany
 www.thepuppetcompany.com	 @PuppetCompany
 The Puppet Company	 @thepuppetcompany



All products conform to
the Lion Safety Mark



Contents

Baby Dinos	72
Baby Monsters	40
Backpacks <i>New</i>	08
CarPets™ Glove Puppets	58
ECO Puppet Buddies™	48
ECO Sockettes™	28
ECO Walking Puppets	56
Elmer™	26
Finger Puppets	42
Full-Bodied Animals	64
Hide-Away Puppets	70
Jumbo Friends <i>New</i>	10
Large Birds	37
Large Creatures	51
Large Dragon Heads	36
Little Creatures <i>New</i>	14
Long-Sleeved Glove Puppets	54
Micro-Monsters <i>New</i>	06
Monsters	34
My First B&W Puppets	20
My First Christmas Puppets	24
My First Dinosaur Puppets <i>New</i>	16
My First Puppets	22
My Puppet Comforters <i>New</i>	18
Paddington™ <i>New</i>	04
Playful Puppies	60
POS Solutions	76
Primates	62
Story Teller Hand Puppets	74
Striders <i>New</i>	12
The Rainbow Collection	32
Traditional Story Sets	67
Whilst Stocks Last	128
Wilberry	78



New Paddington™

We are thrilled to introduce our new Paddington Puppets Collection, bringing the magic of Paddington to life through the Power of Puppets. Encouraging language development, creative and imaginative play, our Puppets have been designed to be as accessible as possible. From storytime, playtime, TV & Movie time and beyond, our interactive Paddington Puppets have been carefully designed to bring the most-loved Bear to life. Made from the highest quality materials and tested to the highest possible safety standards, these iconic puppets are made to last and are easy for both adults and children to use. Each puppet has been carefully created to allow little ones to fall in love with Paddington through play - collectable, adaptable & most of all - fun!

TV & Movie Paddingtons suitable from 12 months

Baby Paddington suitable from birth



Paddington™

Paddington™

New Paddington™



My Baby Paddington
250mm
PC905201



Paddington Movie
320mm
PC905202



Paddington TV
320mm
PC905203



These look great
on our 8-Prong
counter stand on
page 77.

New Micro-Monsters

Get ready to meet your next pocket-sized obsession: Micro-Monsters! These quirky, palm-sized miniature monster finger puppets are here to bring a burst of fun and colour to your day. Each of the seven collectable creatures boasts its own zany personality and vibrant design, ready for any adventure you can throw at them! Whether you're staging a mini monster battle, making them your desk buddies, or adding a bit of flair to storytime, these tiny terrors are packed with charm and hilarity. With their bold colours, wacky details, and portable size, they're ready to become your ultimate finger puppet companions! Also available is our eye-catching Display Box set with 8 Micro-Monsters for added impact.

Suitable from 12 months

Average height - 100mm (without legs)



New Micro-Monsters



Womp
PC008703



Swoop
PC008706



Fuzzle
PC008707



Glunk
PC008704



Snaggle
PC008705



Snerk
PC008701



**Display Box -
With 8 Micro-Monsters***
PC005054



Orbix
PC008702

*Box holds 8 Micro-Monsters.
Comes with one of each design
and two Fuzzles.

New Animal Backpacks

Proudly designed in collaboration with the renowned global conservation charity ZSL (Zoological Society London), we are thrilled to introduce the iconic new range of Animal Backpacks. This stand-out collection of incredibly lifelike Backpacks combines realistic plush design with practical functionality and exceptional attention to detail. The bags have been carefully designed to be worn on either the front or your back so they can be 'cuddled' whilst being carried for added impact. Each Backpack features a secure zip compartment to safely store essential items. With adjustable straps, these Backpacks are designed to fit comfortably on both children and adults, making them a versatile choice for all ages.

Suitable from 36 months

Average height - 580mm



New Animal Backpacks



Red Panda
PC008303



Panda
PC008302



Tiger
PC008305



Sloth
PC008304



Chimp
PC008301

New Jumbo Friends

In association with our partners at ZSL (Zoological Society London) we are delighted to be launching the Jumbo Friends collection of super large animal head puppets, bringing together our joint passion for animals and product expertise. Combining excellent working mouth movement with wonderful attention to detail and realistic finishes, these have real impact. Best suited to older children or adults due to their large size, these are certain to appeal to any animal enthusiast!

Suitable from 12 months

Average height - 380mm



New Jumbo Friends



Giraffe
PC004807

Elephant
PC004806



Gorilla
PC004808



Lion
PC004809



Red Panda
PC004810



Tiger
PC004811

New Striders

Introducing our brand new and much-anticipated 'Striders' collection of wonderfully colourful wacky characters, with large 'Striding' feet to create a range of movement. These stand-out puppets have been specially designed to be easy for children to use, make them walk, stomp, jump and more! Versatile and highly functional, these full-bodied friends have excellent mouth movement and loads of personality. With individual names, characters and their own stories to tell, these bring hours of interactive fun to young and old alike.

Suitable from 12 months

Average height - 580mm



New Striders



Gizmo
PC007201



Codswallop
PC007202



Stompy
PC007204



Balderdash
PC007203



Doodad
PC007205

New Little Creatures

Taking inspiration from our hugely popular Large Creatures collection, please meet our latest (and littlest) arrivals! With beautifully printed designs, these realistic looking finger puppets may look small, but they are huge amounts of fun and easy to display for instant impact. Tip: These pair brilliantly with our Large Creatures collection on page 51.

Suitable from 12 months

Average length from 120mm - 200mm



New Little Creatures



Alligator
PC007804



Chameleon - Orange
PC007807

Chameleon - Blue/Green
PC007808



Crocodile
PC007805



Frog - Red
PC007802

Frog - Green
PC007801



Lizard
PC007806



Turtle
PC007803

New My First Dinosaur Puppets

Expanding on our increasingly growing family of My First Puppets, we are proud to introduce our eye-catching new My First Dinosaur Puppets. Suitable from birth, machine washable and made from 100% recycled plastic materials! Roaring into the future - prehistoric puppets with a modern-day twist! With super soft materials and embroidered finishes, these are fun for all ages.

Suitable from birth

Average height - 250mm



New My First Dinosaur Puppets



Blue
PC003840



Green
PC003841



Red
PC003843



Purple
PC003842



New My Puppet Comforter

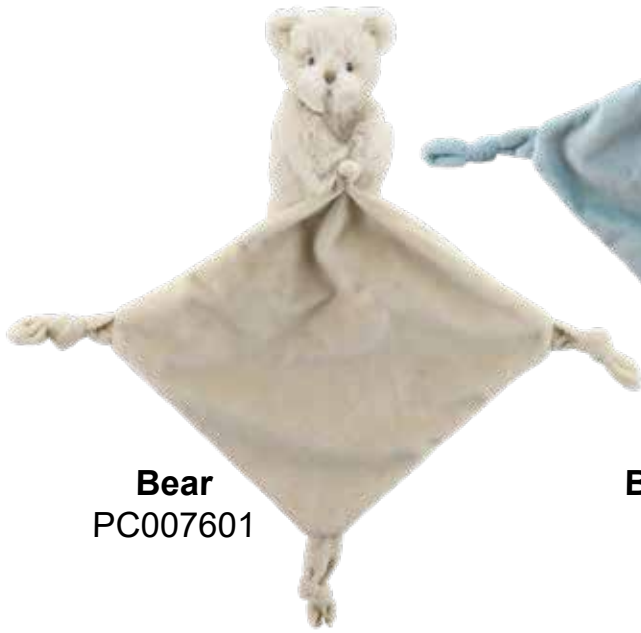
Proudly introducing the newest additions to our Baby collection - all the appeal of traditional comforters with the added benefits of being a functioning finger puppet for added interactive play. Suitable from birth with embroidered eyes and traditional comforter-style bodies, featuring some of the most-loved animals. Made from the softest materials, beautiful high-end soft plush & tested to the highest possible safety standards. Designed to complement the most popular nursery and playroom themes, these are the perfect 'first friend' for little ones and make ideal gifts.

Suitable from birth

Average height - 460mm



New My Puppet Comforter



Bear
PC007601



Bunny - Blue
PC007602



Bunny - Pink
PC007603



Dog
PC007604



Duck
PC007605



Elephant
PC007606



Lamb
PC007607



My First Black & White Puppets

Our My First Black & White Puppets help stimulate visual and tracking development, fostering essential social interaction and bonding between caregiver and baby. Beautiful contrasting designs with their own individual patterns on their tummies and backs, specifically designed to stimulate the senses. Suitable from birth with embroidered features, they are made from super soft materials tested to the highest safety standards.

Suitable from birth

Average height - 210mm



My First Black & White Puppets



Cat
PC003833



Dog
PC003834



Elephant
PC003835



Giraffe
PC003836



Lion
PC003837



Rabbit
PC003838



Zebra
PC003839



My First Puppets

The ever-popular My First Puppets collection of delightful glove puppets are suitable from birth upwards and are designed to fit an adult hand for interactive play. Suitable from 0 months and made from high quality super soft materials tested to the highest safety standards, all with charming embroidered faces. Popular since inception, these are easy to use, affordable and make the perfect starter puppet – hence the name!

Why not check out the other My First Puppet collections, including the My First Elmer, My First Baby Paddington, My First Christmas Puppets, My First Black & White Puppets and the upcoming My First Dinosaur Puppets collection!

Suitable from birth

Average height - 210mm



My First Puppets



Bear
PC003821



Cat
PC003802



Chimp
PC003803



Cow
PC003804



Dog
PC003805



Duck
PC003806



Elephant
PC003807



Fox
PC003808



Frog
PC003809



Giraffe
PC003810



Horse
PC003812



Labrador
PC003822



Lamb
PC003813



Lion
PC003814



Mouse
PC003816



Owl
PC003817



Pig
PC003818



Rabbit
PC003819



Tiger
PC003820



Unicorn
PC003823

My First Christmas Puppets

The My First Christmas Puppets are a beautifully festive collection suitable from birth taking you from Baby's First Christmas and beyond. With eight to collect there's a character for everyone, with excellent impulse price points making them the perfect gift or stocking filler. Soft and machine-washable, these are ideal for use throughout the festive season to bring the magic of Christmas to life. Check out the other My First Puppet collections to continue the fun all year round!

Suitable from birth

Average height - 220mm



My First Christmas Puppets



Elf
PC003824



Gingerbread Man
PC003825



Mrs Claus
PC003826



Penguin
PC003827



Polar Bear
PC003828



Reindeer
PC003829



Santa Claus
PC003830



Snowman
PC003831



Elmer™ Puppets

Bring the much-loved Elmer the Patchwork Elephant to life with our wonderful My First Elmer Puppet and Elmer Finger Puppets - perfect for imaginative play and specifically designed to be as affordable and accessible as possible. Suitable from birth with embroidered eyes, these iconic puppets are made from soft materials tested to the highest possible standards for the ideal gift.

Suitable from birth

Height of My First Puppet - 210mm

Height of Finger Puppet - 80mm





Elmer™ Puppets



New Elmer Finger Puppet Stand
PC005053



Elmer Finger Puppet
PC905003



My First Elmer Puppet
PC905002



ECO Sockettes™

Our best-selling Sockettes collection are now made from recycled materials as part of our sustainability journey, and are more fun than ever before! One of the most popular ranges we have ever designed – these are playful hand puppets featuring lovable characters in unique colourful designs.

Introducing Bobby, Flint, Squelch, Twinkle and Wilma as the newest arrivals, we are also pleased to introduce Hope as our new fundraising puppet proudly designed in collaboration with The Brain Tumour Charity. The new additions join the much-loved classics alongside some design refreshes, which all now feature embroidered eyes as part of our continued commitment to reduce plastic in our products.

Suitable from 18 months
Average height - 380mm





New

Bobby
PC007045



Buttons
PC007031



Dusty
PC007038



Dylan
PC007032



Flint
PC007040



Ginger
PC007025



Gloria
PC007033



New

Hope
PC007041

THE
BRAIN
TUMOUR
CHARITY
A CURE CAN'T WAIT



Humphrey
PC007034

Kitty
PC007028

Lipstick
PC007024

Mango
PC007029

Narg
PC007035



Rainbow
PC007023

Ringo
PC007026

Rupert
PC007030

Sammy
PC007027

Average height - 380mm

ECO Sockettes™



Scullywag
PC007037



Scorch
PC007022



Squelch
PC007042



Sunny
PC007401



Twinkle
PC007043



Wendolf
PC007039



Wilma
PC007044



Zap
PC007036

The Rainbow Collection

Proudly introducing The Rainbow Collection – a stand-out collection of brightly coloured funky puppets celebrating inclusivity, diversity and accessibility for all. Our puppets and soft toys are fun for everyone, and we're showcasing these with pride. 'Sunny' the Rainbow Sockette is also part of our ECO Sockettes collection, made from recycled plastic bottles, how cool is that?!

Suitable from 18 months



The Rainbow Collection



Sunny
400mm
PC007401

Rainbow Bird
800mm (including tail)
PC007403



Rainbow Monkey
560mm
PC007402

Monsters

Meet the Monsters! Introducing the new and improved Monster collection, featuring the latest additions alongside the much-loved classics - the collection wouldn't be complete without the fabulous Rainbow Monster! These larger-than-life characters all feature squeakers in the tongue for added play value. Easy to use for both adults and children, these are ideal for Halloween and year-round gifting.

Suitable from 18 months

Average height - from 500mm to 600mm



Monsters



Blue
PC007708



Green
PC007711



Orange
PC007703



Pink
PC007704



Purple
PC007712



Rainbow
PC007710



Red
PC007713



Yellow
PC007714

Large Dragon Heads

Truly fabulous large Dragon puppets with fantastic mouth movement to create real impact.

In classic red and green colourways with beautiful gold adornments, these really are quite spectacular and perfect for all Dragon lovers!

Suitable from 12 months

Average height - 430mm



Dragon - Green
PC004804



Dragon - Red
PC004805

Large Birds

Colourful and engaging, the Large Birds are always amongst our best sellers and with seven different designs to choose from, including our latest Rainbow addition, they make for a very eye-catching display! With their beautiful long pile, attention to detail and a very noisy squawk thanks to their loud 'air filled squeaker', these puppets are a must-have and are a lot of fun!

Suitable from 18 months

Average height - 450mm (excluding tail)



Large Birds

Average height - 450mm (excluding tail)

Military Macaw
PC003109



Blue & Gold Macaw
PC003105



Amazon Macaw
PC003115



Average height - 450mm (excluding tail)

Large Birds

Rainbow Bird
PC007403



Crow
PC003102

**Bird Of
Paradise**
PC003107



Scarlet Macaw
PC003104



Baby Monsters

Our Baby Monsters are full of personality and are certain to bring a lot of fun to any occasion! In a choice of six fabulous designs, including the most recent and very popular Baby Rainbow Monster, these are easy to use and are just asking to be played with. With large mouths and their own air-filled squeakers, it is easy to give these characters their own voice and create really interactive imaginative play. These sit by themselves for easy display and real impact.

Suitable from 18 months

Average height - 350mm



Baby Monsters



Blue
PC004401



Orange
PC004404



Pink
PC004405



Purple
PC004406



Rainbow
PC004409



Red
PC004408

Finger Puppets

With over 100 different finger puppets to choose from, there truly is something for everyone in our extensive collection! Consistent best-sellers, we have finger puppets to go with story books, nursery rhymes, songs, plays and more, they are perfect for imaginative and creative play. We believe we have the best finger puppets available anywhere and sales in 2024 definitely proved this. Designed to be interactive and accessible and featuring elastic access points, these can be used by young and old alike and make the ideal impulse gift, pocket money toy or stocking filler.

Suitable from 12 months

Average size - 150mm unless stated otherwise



Average size - 150mm

Finger Puppets

African Animals



Chimp
PC020205



Crocodile
PC020204



Elephant
PC020202



Giraffe
PC020201



Lion
PC020203



Zebra
PC020206

Farm Animals



Cow
PC020211



Duck - White
PC020214



Hen
PC020215



Horse
PC020213



Horse - Black
PC067062



Pig
PC020212



Sheep - White
PC020216

Garden Animals



Frog
PC020243



Hedgehog
PC020246



Snail
PC020244



Squirrel - Grey
PC020241



Worm
PC002229

Woodland Animals



Badger
PC020232



Fox
PC020233



Mouse - Brown
PC020235



Owl - Barn
PC002141



Rabbit - Grey
PC020234



Squirrel - Red
PC020231

Zoo Animals



**Blue & Gold
Macaw**
PC020304



Monkey
PC002134



Ostrich
PC020303



Penguin
PC020301



Snake
PC002029



Tiger
PC020305

Finger Puppets

Average size - 150mm

Sea Life



Blue Tang Fish
120mm
PC002209



Clown Fish
100mm
PC002199



Crab
90mm
PC002211



Dolphin
180mm
PC002105



Fish
110mm
PC002101



Lobster - Red
160mm
PC002108



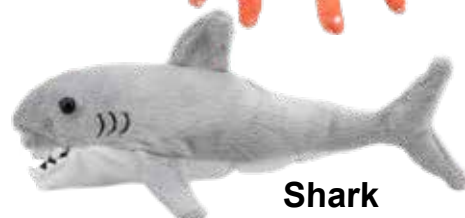
Octopus
120mm
PC002107



Seahorse
150mm
PC002114



Seal - Grey
130mm
PC002104



Shark
180mm
PC002106



Whale - Blue
190mm
PC002110



Whale - Orca
180mm
PC002109

Birds



Blackbird
PC002224



Blue Tit
PC002221



Duckling - Yellow
PC002026



Flamingo
PC002213



Flamingo Chick
PC002227



Kingfisher
PC002115



Hummingbird - Green
PC002140



Hummingbird - Purple
PC002142



Mallard
PC002147



New
Puffin
PC002247



Robin
PC002025



Seagull
PC002210

Average size - 150mm

Finger Puppets

More Animals



Alpaca
PC002242



Antelope
PC002139



Bat - Brown
PC002144



Bear
PC002120



Border Collie
PC002204



**Butterfly -
Peacock**
PC002225



Camel
PC002123



Cat - Ginger
PC002102



Chick
PC002124



Dog
PC002103



Donkey
PC002135



Dragon - Green
PC002136



Dragon - Red
PC002032



**Frog -
Swimming**
PC002198



Frog - Tree
PC002200



Goat
PC030424



Gorilla
PC002126



Highland Cow
PC002243



Hippo
PC002137



Mole
PC020242



Mouse - Grey
PC002027



Mouse - Pink
PC002129



Owl - Tawny
PC002039



Reindeer
PC002244



Rhino
PC020302



Sloth
PC002245



Tortoise
PC002190



Wolf
PC002119

Finger Puppets

Average size - 150mm

Mini Beasts



Bumble Bee
PC002131



Butterfly
PC002133



Caterpillar - Green
PC020252



Ladybird
PC020253



Spider - Furry
PC002132

Nursery Rhymes



Fish
PC002101



Humpty Dumpty
PC030453



Sheep - Black
PC030454



Incy Wincy Spider
PC030452



Twinkle Twinkle Little Star
PC030451

Story Characters



Girl in Dress
PC002034



Alien
PC002214



Robot
PC002216



Unicorn
PC002217



Teddy Bear
PC002246

Average size - 150mm

Finger Puppets

Finger Puppet Animals - Sets of Six



African Set of Six
PC002020

Farm Set of Six
PC002021



Nursery Rhymes
Set of Six
PC002040



Mini Beats - Set of
5
PC002025
New



Dinosaurs

These wonderful Dinosaur Finger Puppets are full of character and simply demand to be played with. There are four to collect and each one is free-standing so can also be used as a soft toy for easy display.

Average size - 150mm.



Stegosaurus
PC002239

Brontosaurus
PC002238



Triceratops
PC002241



T-Rex
PC002240

ECO Puppet Buddies™

The delightful ECO Puppet Buddies collection continues to grow in popularity, perfect for learning through play and bringing much-loved stories to life. Made from 100% recycled bottles as part of our continued sustainability journey, these are super-soft puppets with embroidered eyes and features and are firm favourites in our collection. With a fantastic selection of favourite animals and creatures, these are easy to display and can be used by both adults and children.

Suitable from 12 months

Average height - 270mm



ECO Puppet Buddies™



Badger
PC004601



Border Collie
PC004603



Cat B&W
PC004604



Cat Ginger
PC004605



Chimp
PC004606



Cow
PC004607



Crocodile
PC004608



Dalmatian
PC004609



Dragon - Green
PC004633



Dragon - Red
PC004634



Duck
PC004610



Elephant
PC004611



Flamingo
PC004631



Fox
PC004612



Frog
PC004613



Giraffe
PC004614



Hedgehog
PC004615



Hen
PC004616

ECO Puppet Buddies™



Horse
PC004617



Lab (Yellow)
PC004618



Leopard
PC004619



Lion
PC004620



Owl
PC004621



Panda
PC004622



Parrot
PC004632



Pig
PC004623



Rabbit - Lop-eared
PC004625



Rabbit - Wild
PC004626



Sheep
PC004627



Sloth
PC004635



Squirrel
PC004628



Tiger
PC004629



T-Rex
PC004636



Unicorn
PC004638



Wolf
PC004630

Large Creatures

With their striking appearances and large size, these exciting puppets are immensely popular and make a real impact. The range are easy to manipulate, have excellent mouth movement and are made from big and bold printed fabrics to create instantly eye-catching displays. Excellent attention to detail and additional access features make these truly breath-taking puppets. Tip: Check out the new Little Creatures collection for more printed fun on page 14.

Suitable from 12 months

Up to 1740mm long



Large Creatures

Shark
PC009703
Length - 850mm



Chameleon
PC009701
Length - 600mm



Snake
PC009711
Length - 1740mm



Crocodile
PC007303
Length - 900mm

Large Creatures

Chameleon - Blue/Green

PC009713
Length - 450mm



Chameleon - Orange

PC009714
Length - 450mm



Octopus

PC009704
Length - 550mm



Alligator

PC009712
Length - 800mm



Long-Sleeved Glove Puppets

The quality of materials and attention to detail makes it easy to see why the Long-Sleeved Glove Puppets continue to be so successful. Suitable for both adults and children and featuring some of the most-loved animals, these are easy to use and can be combined with other ranges for easy display and interactive play.

Suitable from 12 months

Average height - 400mm



Long-Sleeved Glove Puppets



Beaver
PC006056



Border Collie
PC006006



Cat - Black & White
PC006003



Cat - Ginger
PC006014



Cow - Highland
PC006041



Crocodile
PC006010



Elephant
PC006012



Fox
PC006013



Giraffe
PC006015



Red Panda
PC006054



Squirrel Red
PC006047



Tiger
PC006028



Unicorn
PC006049



Wolf
PC006032

ECO Walking Puppets

Due to the immense popularity of this delightful collection we are thrilled to announce the addition of some exciting new characters. Joining the beloved Eco Walking friends are a Tiger, Highland Cow, Orangutan, and the ever-popular Sloth, each bringing their own personality. These versatile and highly functional puppets feature excellent arm, head, and leg movement, making them perfect for creative play and storytelling. Made from recycled plastic bottles, these full-bodied puppets provide hours of fun for young and old alike. New for 2025, we now offer custom printed T-shirts for all of the ECO Walking Puppets range! See more details on page 121.

Suitable from 12 months

Average height - 320mm



ECO Walking Puppets



Alpaca
PC006216

Bear
PC006201

Cat - B&W
PC006202

Cat - Ginger
PC006203

Crocodile
PC006204

Elephant
PC006205

Fox
PC006206



Giraffe
PC006207

Highland Cow
New PC006218

Lab - Yellow
PC006208

Lamb
PC006209

Lion
PC006210

Llama
PC006217

Orangutan *New*
PC006219



Pig
PC006211

Rabbit
PC006212

New
Sloth
PC006220

New
Tiger
PC006221

T-Rex
PC006213

Unicorn
PC006214

Wolf
PC006215

CarPets™

Made from beautiful soft materials and specifically designed for younger children with smaller hands, these are perfect to mix and match across the collection.

The CarPets get their name as the puppet 'pet' that loves to live in your car to make those long journeys pass a little quicker but are also perfect for any play or story time.

Suitable from 12 months

Average height - 250mm





Bear
PC008001



Border Collie
PC008006



Cat Ginger
PC008013



Cat Tabby
PC008032



Crocodile
PC008010



Fox
PC008012



Labrador - Yellow
PC008030



Lion
PC008018



Mouse - Grey
PC008036



Owl
PC008034



Puffin
PC008039



Rabbit White
PC008027



Sheep White
PC008028



Sloth
PC008040



Tiger
PC008025



Unicorn - Pink
PC008041



Wolf
PC008029

Playful Puppies

Made from beautifully soft materials with excellent functionality, these puppets are really interactive, display well and offer excellent value. With the appearance of a beautiful large soft toy, these are a real delight. Tip: If you operate the 'puppies' mouth with your right hand and 'cuddle' it with your left you can use your fingers on your left hand to wag the tail!

Suitable from 12 months

Average length - 500mm



Border Collie
PC003007



Brown & White Dog
PC003008



Labrador
PC003009



Cockapoo
PC003011



Old English Sheepdog
PC003010



Primates

Who doesn't want a cuddly Chimp or an Orangutan?! These wonderfully interactive puppets have excellent mouth movement, loads of character and are very expressive with excellent functionality. Complete with Velcro on their hands so they can hang round your neck, they even come with their very own banana for extra interactive fun! Available in two different sizes, these create instant displays in any setting and are perfect presents.

Large Average height - 800mm

Medium Average height - 600mm





Chimp - Large
PC004102

Orangutan - Large
PC004101



Orangutan - Medium
PC004105



Chimp - Medium
PC004104

Full-Bodied Animal Puppets

This high-end range of puppets combines the look and feel of a fine soft toy with the interactivity and versatility of a great puppet. With over twenty different animals in the collection ranging from African animals to Farmyard favourites and Pets, this is a stunning group with excellent functionality. Well priced and easily displayed on our point of sale stands, these also sit or lay by themselves like a soft toy when not in use.

Suitable from 12 months

Average length - 300mm



Average size - 300mm

Full-Bodied Animal Puppets



Bear
PC001801



Border Collie
PC001802



Cat - Beige & White
PC001828



Cat - Ginger
PC001803



Chimp
PC001820



Cockapoo
PC001832



Dog - Brown & White
PC001824



Elephant
PC001805



Fox
PC001823



Goat
PC001826



Golden Retriever
PC001833



Hippo
PC001834

Full-Bodied Animal Puppets

Average size - 300mm



Labrador - Yellow
PC001808



Lion
PC001809



Orangutan
PC001821



Owl
PC001818



Penguin Chick
PC001835



Pig
PC001810



Rabbit - Lop - Eared
PC001812



Rat - Brown
PC001836



Sloth
PC001830



Tiger
PC001815



Unicorn
PC001831

Traditional Story Sets

These engaging story sets continue to be a very popular range for consumers and are consistently amongst our best sellers throughout the year. Each beautifully boxed set contains a hard-back book and all the main finger puppet characters from that story, with illustrations matching the characters. These make a wonderful gift and really bring these classic stories to life. The sets can also be combined with other stories and puppet characters for imaginative play and extended story time fun.

Suitable from 12 months

Heights - from 110mm to 240mm



Traditional Story Sets

The Three Little Pigs
PC007909



The Gingerbread Man
PC007907



Three Billy Goats Gruff
PC007908



Traditional Story Sets



Nursery Rhymes
PC007905



**Goldilocks And The
Three Bears**
PC007902



Jack And The Beanstalk
PC007903



Hide-Away Puppets

Our magical Hide-Away Puppets collection comprises unique creative play sets loved by young and old alike. Each 'Hide-Away' home play set features a set of appropriate finger puppets which are perfect for creating stories, giving a special place to call home. Firm favourites since the start, the collection includes the Tree House, Mouse Family in Cheese, Rabbit in a Lettuce, Tawny Owl with 3 Babies and our Dinosaur House, with more exciting designs underway. The perfect extra-special gift that will be loved for years to come, it's easy to see why these are year-round bestsellers.

Suitable from 12 months



Hide-Away Puppets



**Rabbit In A Lettuce
With 3 Mini Beasts**
Height - 350mm
PC003022



Now supplied in
brand new cardboard
display box.

**Mouse Family
In Cheese**
Length - 180mm
PC003033



Tawny Owl With 3 Babies
Height - 280mm
PC003025



Tree House
Height - 290mm
PC004505

Dinosaur Finger
Puppets also
available
separately.
See page 47



Back

Front

Dinosaur House
Height - 170mm
PC003038

Baby Dinos

The incredibly popular Baby Dinos puppet collection includes the much-loved T-Rex, Stegosaurus and Triceratops in a range of eye-catching colourings with distinctive markings and designs. Made from soft, colourful textured fabrics, these allow for great manipulation and are ideal for both children and adults. Affordable and accessible, these must-have Dinosaurs are strong sellers all year-round.

Suitable from 12 months

Average length - 350mm



Baby Dinos



Baby Triceratops - Brown
PC002903



Baby Stegosaurus - Blue
PC002904



Baby T-Rex - Blue
PC002905



Baby T-Rex - Green
PC002902



Baby T-Rex - Red
PC002906



Baby Triceratops - Red
PC002907

Updated Story Teller Hand Puppets

Loved by teachers, adults and children alike, these popular Story Teller puppets promote creative play, storytelling and imaginative play. New for 2025 - we have updated all the Story Teller faces to be even more appealing! Designed for both children and adults to use, these puppets allow you to tell your favourite tales and can also be combined with other characters and animals for a huge variety of storytime fun.

Suitable from 12 months

Average height - 380mm



Updated Story Teller Hand Puppets



Prince
PC001909

King
PC001908

Pirate
PC001916

Princess
PC001910

Queen
PC001911



Wizard
PC001913

Goldilocks
PC001917

Little Red Riding Hood
PC001918

Witch
PC001912

Fairy
PC001907

Puppet POS Solutions

Designed to showcase our products to their best advantage, our POS Solutions take up minimal floorspace with maximum impact to greatly increase sales. With a small footprint, these merchandise a large selection of puppets for instant displays. All of our POS are designed and made in the UK and sold at cost price. To offset this charge we offer free puppets as outlined in our price list. Our racks are made from steel and are finished in an easy to clean coating, whilst our cardboard stands are made from recycled materials.



12-Arm Finger Puppet Stand
Height - 220mm
PC005034



32-Arm Floor Stand
Height - 1700mm
PC005033

Suitable for CarPets, Long-Sleeved, Story Tellers, ECO Walking Puppets, Sockettes, Puppet Buddies and Full-Bodied.



20-Arm Floor Stand
Height - 1700mm
PC005044

Suitable for Full Bodied, Long-Sleeved, Large Birds, ECO Walking, Story Tellers, ECO Puppet Buddies and Sockettes.

30-Arm Floor Stand
Height - 1700mm
PC005043

Suitable for Full Bodied, Long-Sleeved, CarPets, ECO Walking, Story Tellers, ECO Puppet Buddies and Sockettes.

40-Arm Floor Stand
Height - 1800mm
PC005032

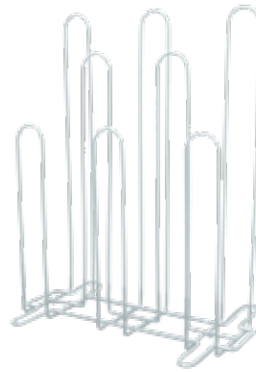
Suitable for Full Bodied, Long-Sleeved, CarPets, ECO Walking, Story Tellers, ECO Puppet Buddies and Sockettes.

Puppet POS Solutions



14-Arm Counter Display Stand
Height - 500mm
PC005049

Suitable for smaller hand puppets including: CarPets, Story Tellers, ECO Puppet Buddies and ECO Walking Puppets.
Supplied with a Header Card.



8-Arm Counter Display Stand
Height - 560mm
PC005039

Suitable for our long sleeved hand puppets, including ECO Sockettes, Long-Sleeved, CarPets, ECO Puppet Buddies, Story Tellers, ECO Walking Puppets and Paddington™ Puppets. This lightweight stand is ideal for placing on shelves, tables and as a point of sale stand for next to the till.



Parrot Perch - With Bowl
Height - 840mm
PC005045



New
Puppet Swing
Height - 840mm
PC005055

Large Ferris Wheel
Height - 720mm
PC005038
Designed to hold twenty four Finger Puppets sitting side by side in twelve carriages.
Please note this is for display purposes only and is not for re-sale.



56-Arm Finger Puppet Stand
Height - 440mm
PC005021





Wilberry Toys

Specialising in beautiful plush soft toys, Wilberry Toys continues to grow in popularity, creating new designs which perfectly complement our puppet offering. As the sister company of The Puppet Company, each and every Wilberry is a charming soft toy with the same quality and safety testing we are renowned for. Building on the unique play values of soft toys, our products are as engaging and interactive as possible, creating extended imaginative play and gifting opportunities.

We are delighted to introduce the newest arrivals to our collection for Spring/Summer, with some fantastic new designs and product launches underway for later this year and beyond as part of our rolling programme of product development.

As with our puppets, all of our Wilberry products are available in singles with low minimum orders as standard, and all orders can combine both puppet and plush brands. This commitment to our customers enables you to easily create interactive, engaging displays combining different play values.

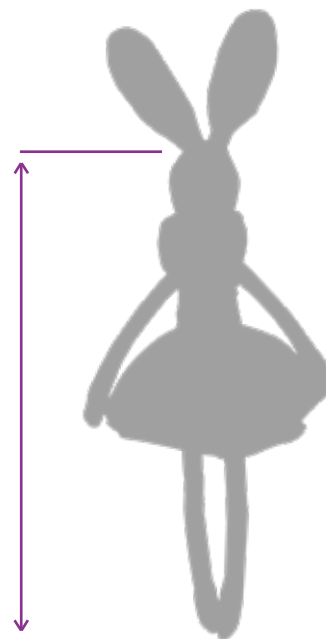
With a huge selection of options for accessible year-round gifting, featuring engaging designs and high-end materials, our Wilberry Toys are both the highest quality and highly collectable!

As we continue our journey there is more to discover than ever before. Find out more about our products on our website and contact our friendly team to see how we can help.

Wilberry Toys & The Puppet Company: Fun for Everyone

Contents	Page
Wilberry Canopy Climbers	96
Wilberry Collectables	102
Wilberry Dancers	114
Wilberry Dolls	116
Wilberry Dressed Bears	86
Wilberry Dressed Highland Cows	84
Wilberry ECO Classics	80
Wilberry ECO Comforters	88
Wilberry ECO Cuddlies	98
Wilberry ECO Minis	82
Wilberry Favourites	112
Wilberry Feathery Friends	110
Wilberry Friends	118
Wilberry Humpty Dumpty	108
Wilberry Knitted	104
Wilberry Minis	90
Wilberry Minis T-Shirt	120
Wilberry Personalised T-Shirts	121
Wilberry POS Solutions	122
Wilberry Robots	109
Wilberry Whilst Stocks Last	124

Measurements in this catalogue



All measurements in this catalogue have been taken from the top of the head (excluding any ears, hats, antlers, bows etc) to the bottom of the feet.

wilberry 

New Wilberry ECO Classics

The charming Wilberry Eco Classics soft toys bring a nostalgic touch to playtime and are now made from 100% recycled materials. With a wonderfully soft feel, each toy features embroidered eyes and noses ensuring they are safe for children from birth. With new additions including the delightful Large Bunny, these are particularly perfect for Easter gifting and set to be big hits.

Suitable from birth

**Average standard
heights - 250mm**

**Average Large
height - 580mm**



New Wilberry ECO Classics



Bunny - Grey
WB004807



Bunny - Pink
WB004809



Bunny - Grey - Large
WB004820



Duck
WB004818



Lamb
WB004819

New Wilberry ECO Minis

New Wilberry Eco Minis collection of beautiful soft toys made from 100% recycled plastic bottles, following on from the success of our Wilberry Minis Collection. Suitable from birth with embroidered eyes and noses and exceptional finish - super soft, cuddly toys that fit in the palm of your hand. Featuring some of the most-loved animals, designed to complement popular nursery, playroom and gift trends. Free-standing, easy to display on shelves and in baskets - these ECO Minis are highly collectable and fun for everyone!

Suitable from birth

Average height - 150mm



New Wilberry ECO Minis



Border Collie
WB003501



Cat - Ginger
WB003502



Cow
WB003503



Elephant
WB003504



Fox
WB003505



Horse
WB003506



Labrador - Yellow
WB003507



Lion
WB003508



Pig
WB003509



Rabbit - Lop-Eared
WB003510



Reindeer
WB003513



Sheep - White
WB003511



Tiger
WB003512

Wilberry Dressed Highland Cows

Meet our adorable range of Dressed Highland Cow soft toys, perfect for lovers of Scottish charm! Dressed in Scottish kilts, each Highland Cow features soft, cuddly fur with their signature horns. Available in two sizes, these look even better when displayed together and are ideal for special gifts and keepsakes. Appealing to all ages, these charming companions bring a touch of the Highlands to your home!

Suitable from 12 months



Wilberry Dressed Highland Cows



New

Highland Cow - Small
Height - 290mm
WB005417



Updated

Highland Cow - Large
Height - 460mm
WB005412

Wilberry Dressed Bears

Introducing these beautiful Dressed Bears – a charming collection of adorable soft toy Teddy Bears that each have their own miniature Teddy attached by a ribbon who lives in their pocket – how cute is that?! As part of our ongoing drive to celebrate diversity and acceptance with our products, we are adding a Rainbow dressed Bear to this range. Made from super-soft materials, these appeal to both young and old and are perfect for that extra-special gift.

Suitable from 12 months

Average height - 400mm



Wilberry Dressed Bears



Bear - Daddy
WB005413



Bear - Mummy
WB005414



New

Rainbow Bear
WB005418



Bear - Nightie
WB005416



Bear - Pyjamas
WB005415

Wilberry ECO Comforters

Part of our ever-growing Baby collection, the beautiful Wilberry Eco Comforters are created from the softest materials tested to the highest possible safety standards, all made from 100% recycled plastic bottles. Suitable from birth with embroidered eyes and traditional comforter-style bodies, this delightful collection features some of the most-loved animals and are designed to complement the most popular nursery and playroom themes. Easy to display and ideal for year-round Baby gifting.

Suitable from birth

Average height - 260mm



Wilberry ECO Comforters



Bear
WB005501



Cat - White
WB005502



Dog
WB005503



Elephant
WB005504



Giraffe
WB005505



Lion
WB005506



Monkey
WB005507



Rabbit
WB005508



Zebra
WB005509

Wilberry Minis

One of the most popular collections within our Wilberry soft toy offering, the highly collectable Wilberry Minis continue to grow in demand. Following their continued popularity, we are delighted to have added more birds to the already extensive range of animals - a beautifully vibrant Kingfisher, a very lovable Snowy Owl, Puffin and Penguin Chick. Super soft, cuddly toys that fit in the palm of your hand, made from the highest quality materials which make them both engaging and appealing to adults and children alike. Free-standing and easy to display on shelves and in baskets, these also look amazing in our custom Wilberry Minis POS Display on page 123.

Suitable from 12 months

Average height - 140mm



Average height - 140mm

Wilberry Minis



Alpaca
WB005032



Bear - Brown
WB005051



Border Collie
WB005004



Cat - Ginger
WB005006



Cat - Grey
WB005005



Chick
WB005014



Chicken
WB005012



Chimp
WB005033



Cockapoo
WB005041



Cow
WB005010



Cow - Highland
WB005031

Wilberry Minis

Average height - 140mm



Donkey
WB005013



Dragon - Green
WB005042



Dragon - Red
WB005052



Elephant
WB005034



Flamingo
WB005043



Fox
WB005017



Giraffe
WB005035



Goat
WB005015



Guinea Pig
WB005044

Average height - 140mm

Wilberry Minis



Hamster
WB005045



Hedgehog
WB005016



Horse
WB005008



Husky
WB005053



King Charles Spaniel
WB005055



New **Kingfisher**
WB005058



Koala
WB005054



Labrador - Yellow
WB005003



Lamb
WB005011



Lion
WB005036



Llama
WB005028

Wilberry Minis

Average height - 140mm



Orangutan
WB005037



Owl - Tawny
WB005019



Penguin
WB005038



New

Penguin Chick
WB005060



Pig
WB005009



Polar Bear
WB005046



New

Puffin
WB005056



Pug
WB005002



Rabbit - B&W Dutch
WB005022



Rabbit - Brown & White
WB005023



Rabbit - Grey & White
WB005024



Rabbit - Lop-Eared
WB005025

Average height - 140mm

Wilberry Minis



Rat - Brown
WB005057



Reindeer
WB005047



Robin
WB005048



Sloth
WB005029



New

Snowy Owl
WB005059



Squirrel - Grey
WB005049



Squirrel - Red
WB005021



Teddy Bear
WB005050



Tiger
WB005039



Unicorn
WB005030



Wolf
WB005040

Wilberry Canopy Climbers

The Wilberry Canopy Climbers collection of beautifully versatile creations feature velcro on both the hands and feet, enabling them to hang upside down, 'hold' onto things and cuddle! These charming lifelike Canopy Climbers are great fun and can be used alone or in groups for added impact. They also look brilliant alongside some of our other ranges, especially our Full-Bodied Puppets, Finger Puppets and Wilberry Minis collections, for increased imaginative play and easy displays that really stand out.

Suitable from 12 months

Average height - 300mm



Wilberry Canopy Climbers



Chimp
WB002601



Lemur
WB002602



Orangutan
WB002603



Sloth
WB002604



Squirrel Monkey
WB002605

Wilberry ECO Cuddlies

We are very proud of our Wilberry Eco Cuddlies collection of beautiful soft toys, carefully designed for play and made from 100% recycled materials, meaning you can help save the planet whilst having a huge amount of fun! These charming cuddly animals are easy to display - the Cuddlies sit up by themselves and make excellent additions to our existing collections. What's more, every single component in each toy - from the thread used to embroider the eyes to the stuffing making it extra cuddly - has been recycled - pretty impressive, huh? Suitable from birth, these popular animals are fun for everyone. New for 2025, we now offer custom printed T-shirts for all of the ECO Cuddlies range! See more details on page 121.

Suitable from birth

Average height - 230mm



Wilberry ECO Cuddlies



Bobby - Border Collie
WB002202



George - Giraffe
WB002208



Lola - Labrador
WB002209



Ella - Elephant
WB002207



Chloe - Cockapoo
WB002205

Wilberry ECO Cuddlies

Average height - 230mm



Charlie - Cat
WB002203



Magic - Unicorn
WB002215



Smudge - Cat
WB002204



Rosie - Rabbit
WB002212



Leo - Lion
WB002210



Ollie - Orangutan
WB002211

Average height - 230mm

Wilberry ECO Cuddlies



Sophie - Sloth
WB002213



Misty - Dragon (Green)
WB002206



Molten - Dragon (Red)
WB002217



Toby - Tiger
WB002214



Teddy - Bear
WB002201



Wolfie - Wolf
WB002216

Wilberry Collectables

We're delighted to introduce the newest additions to this charming collection, now featuring Unicorns, Sloths, Dogs and more! Now with over twenty collectable characters, all dressed in beautiful miniature outfits, this stand-out range really is delightful and is just that little bit different. Easy to display, these can also be showcased in our Wilberry Suitcases or Wilberry baskets which are available to purchase separately to really maximise sales.

Suitable from 12 months

Average height - 160mm



Wilberry Collectables



Bear - Boy
WB001514



Bear - Girl
WB001501



Cat - Boy
WB001503



Cat - Girl
WB001502



Deer - Boy
WB001505



Deer - Girl
WB001504



Dog - Boy
WB001518



Dog - Girl
WB001519



Elephant - Boy
WB001515



Elephant - Girl
WB001506



Fox - Girl
WB001507



Mouse - Boy
WB001510



Mouse - Bronze
WB001509



Mouse - Pink
WB001508



Rabbit - Boy
WB001513



Rabbit - Pink
WB001512



Rabbit - Silver
WB001511



Sloth - Boy
WB001520



Sloth - Girl
WB001521



Unicorn - Boy
WB001516



Unicorn - Girl
WB001517

Wilberry Knitted

This collection of Knitted soft toys has proven to be a regular success, with the appeal of traditional classic soft toys. Made with soft materials in muted colours with embroidered detail, these look wonderful sitting on shelves, toy chests and more. The collection also includes a hugely popular selection of Knitted Dinosaurs in different sizes and colours to appeal to all ages.

Suitable from 12 months



Wilberry Knitted



Dog
Height - 410mm
WB004330

Zebra
Height - 400mm
WB004335



Monkey
Height - 460mm
WB004334



Dragon - Blue
Height - 250mm
WB004327



Dragon - Green
Height - 250mm
WB004328

Wilberry Knitted



T-Rex - Green - Small
Height - 210mm
WB004336

T-Rex - Green - Medium
Height - 330mm
WB004339

T-Rex - Green - Large
Height - 450mm
WB004340



T-Rex - Grey - Large
Height - 450mm
WB004342

T-Rex - Grey - Medium
Height - 330mm
WB004341

T-Rex - Grey - Small
Height - 210mm
WB004308

Wilberry Knitted



Triceratops - Lilac - Small

Length - 300mm

WB004309



Triceratops - Lilac - Large

Length - 600mm

WB004345



Triceratops - Blue - Small

Length - 300mm

WB004343

Triceratops - Blue - Large

Length - 600mm

WB004344



Brontosaurus - Green - Large

Height - 450mm

WB004338

Brontosaurus - Green - Medium

Height - 330mm

WB004337

Brontosaurus - Green - Small

Height - 200mm

WB004306

Wilberry Humpty Dumpty

Charming Humpty Dumpty soft toy that is just perfect for bringing one of the most-loved children's nursery rhyme characters to life. With his co-ordinated polka dot bowtie, blue and white checked trousers and jolly blue cap, this favourite character has never looked better. Designed to sit up by himself, he is happy sitting on a windowsill or a wall and looks great on shelves and tables. Ideal combined with our nursery rhyme finger puppets for added imaginative play and easy displays.

Suitable from 12 months

Average height - 260mm

Humpty Dumpty
WB001406



Wilberry Robots

Super fun, unique and colourful – these soft Robots make ideal toys and gifts. Their large size, soft cuddly bodies and use of different fabric and materials make them really stand out, and their long arms and legs look even better when sat on shelves or stands for easy merchandising.

Suitable from 12 months

Average height - 500mm

Robot - Dark Blue

WB003601



Robot - Light Blue

WB003602

Wilberry Feathery Friends

Made from incredible materials with the look and feel of real feathers, these adorable Owls with soft feathery wings and amazing attention to detail are stand out soft toys. These sit up by themselves and look even better when displayed alongside some of the different sizes for added effect. Top tip: Try placing them near a window or fan to really see their feathers move in the breeze!

Suitable from 36 months



Wilberry Feathery Friends



Owl - Medium
Height - 230mm
WB004505



Owl - Baby
Height - 130mm
WB004504



Owl - Large
Height - 310mm
WB004501

Wilberry Favourites

The Wilberry Favourites range of realistic soft toys are all made from beautiful materials with exceptional finish and attention to detail. Larger in size than our popular Wilberry Minis collection, these sit beautifully alongside the Minis to create different groups and effect. With a Puffin as the newest arrival, there's something for everyone.

Suitable from 12 months

Average height - 280mm



Wilberry Favourites



Alpaca
WB001615



Border Collie
WB001604



Cat - Black & White
WB001601



Cat - Ginger
WB001602



Cockapoo
WB001605



Fox
WB001618



Highland Cow
WB001616



Labrador - Yellow
WB001608



Puffin
WB001617



Rabbit - Lop-Eared
WB001623

Wilberry Dancers

The Wilberry Dancers collection of exquisitely dressed animals feature dresses, tutus and crowns. With extra-special finishes, these make delightful gifts for any occasion and are ideally suited for birthdays and Christmas as that extra-special gift. The range complements our Wilberry Dolls selection and can be mixed across the range for increased selection.

Suitable from 12 months



Wilberry Dancers



Mouse - Silver
Height - 370mm
WB004108



Bunny - Gold
Height - 380mm
WB004101



Mouse - White
Height - 260mm
WB004105



Mouse - In Skirt
Height - 270mm
WB004107



Mouse - Pink
Height - 380mm
WB004106

Wilberry Dolls

The fabulous Wilberry Dolls range makes for wonderful gifts all year round, with excellent attention to detail, beautiful fabrics and unique designs. This collection is both affordable and appealing to children and adults and works particularly well when combined with our Wilberry Dancers range for a truly beautiful selection.

Suitable from 12 months



Wilberry Dolls



Maisy
Height - 600mm
WB001025



Belle
Height - 420mm
WB001016



Grace
Height - 450mm
WB001035



Lucy
Height - 420mm
WB001024

Wilberry Friends

The Wilberry Friends range of smartly dressed popular animals features fabulous outfits and attention to detail. Each Friend has their own lovable personality and is created from high quality fabrics to make that perfect soft toy. Mix-and-match across the set to create fun displays, these also work well alongside our Dolls and Dancers collections for complementary offering.

Suitable from 12 months



Wilberry Friends



Mouse - In Dress
Height - 380mm
WB004436



Cat - Boy
Height - 370mm
WB004434



Cat - Girl
Height - 430mm
WB004433



Mr Rabbit
Height - 330mm
WB004408



Mrs Rabbit
Height - 330mm
WB004411

Wilberry Mini Lion With Union Jack Top

Show off your patriotic side by introducing our brand new Union Jack tops to our increasingly popular Wilberry Minis range! Designed with our Wilberry Mini Lion in mind, this small top actually fits the majority of our Wilberry Minis range - so pretty much all the animals can show off their flag with pride! This top is available both on its own (to add to other animals) or already fitted to our Wilberry Mini Lions. Branded tops are the latest addition to our portfolio with further designs underway, contact our team to discuss different ways we can bring your brand to life.

Average top height - 70mm

Lion With Union Jack Top
WB005036UJ



Union Jack Top - On Its Own
PC907700



Wilberry Personalised T-Shirts

We are now able to offer a new personalisation service for some of our ranges including tops for our Wilberry Cuddlies and ECO Walking Puppet collections. Using our state of the art in-house Dye-Sublimation printer, we can print your company logo, shop name, slogans, photos or anything else you can think of onto our custom made tops - all made from 100% recycled plastic bottles! With no minimum order quantities, it's the perfect opportunity to offer something a little different and more personal to your customers.

We also offer bespoke embroidery options for Puppets and Wilberry ranges for added impact. With a range of options and possibilities available, please contact us for further details.

Average top height - 100mm

**Cuddlies T-Shirt -
Orangutan & Teddy Bear**
PC907703



**Cuddlies T-Shirt -
Rabbit**
PC907704



**Cuddlies T-Shirt -
Dragons**
PC907702

**Cuddlies T-Shirt -
All Other Animals**
PC907705



**ECO Walking Puppets T-Shirt -
All Animals**
PC907706

Wilberry POS Solutions - Baskets

Specially produced to showcase our Wilberry products at their very best, we have a growing selection of POS solutions so we're sure there's something suitable for any sized store - with more options coming soon!



Basket - Set of 3

Width - 300mm - 500mm
WB006002

These Wilberry-branded display baskets come in a set of three practical sizes and work well on countertops, tables, and shelves. They're a smart, lightweight, and affordable way to showcase your Wilberry Soft Toys.

Suitcase - Set of 4

Length - 160 to 220mm
WB006006

Available both in a nest of four sizes or separately, there is a case to fit all our smaller products, providing an excellent shop window display prop. **Please Note:** These suitcases are not toys and are for display purposes only.



Suitcase - XL

Length - 220mm
WB006007

Suitcase - L

Length - 200mm
WB006008

Suitcase - M

Length - 180mm
WB006009

Suitcase - S

Length - 160mm
WB006010



5 - Tier Floor Stand

Height - 1650mm
WB006001

We offer custom-made point-of-sale stands to showcase Wilberry collections and boost sales. Made in the UK from steel with a mint green finish, they have a small footprint. Stands are charged at cost, with free Wilberrys at retail price to offset the charge. Please refer to the price list for further details.

Wilberry & Puppet POS - FSDU's

We're delighted to introduce our latest FSDU solutions designed to show our products to their best advantage, maximising sales with minimal floorspace. As they are all made from recycled materials and are fully recyclable themselves, they're good for the planet too!



ECO FSDU
WB006011

Meet the new ECO FSDU, this impressive stand is designed to display our beautiful Eco Cuddlies collection - which are all made from 100% recycled materials!

H 1480mm x W 620mm x D 340mm



Colourful FSDU
WB006012

Versatile display unit perfect for showcasing a combination of puppets and Wilberry soft toys, enabling you to mix and match across the ranges to create really eye-catching displays.

H 1480mm x W 620mm x D 340mm



Wilberry Mini FSDU
WB006013

With 16 compartments that each hold 2 of our Wilberry Minis in, this small free standing display unit is perfect for showing 32 of our miniature range at their best!

H 1130mm x W 450mm x D 350mm



Wonderfully festive Cardboard Sleigh Display Units! Designed to hold around 30 of our My First Christmas Puppets these are the perfect all-in-one solution to show off some product whilst bringing some festive joy. Made from sturdy printed recyclable cardboard, these showcase our My First Christmas Puppets to their best advantage, but you can pop anything you like in there!

H 500mm x W 580mm x D 360mm

Sleigh
PC005052



Wilberry - Whilst Stocks Last



Bear

Height - 260mm
WB004702



Elephant

Height - 290mm
WB004704



Goose

Height - 320mm
WB004705



Rabbit

Height - 240mm
WB004706



Elephant - Pale Pink

Height - 320mm
WB004240



Swan - Black

Height - 330mm
WB002803



Bird - Pink

Height - 250mm
WB004446



Goat - Medium

Height - 200mm
WB001407



Mrs Llama

Height - 490mm
WB005402



Mrs Cow

Height - 460mm
WB005404



Mrs Owl

Height - 190mm
WB002804



Mr Owl

Height - 190mm
WB002805



Bear

Height - 130mm
WB001802



Cat

Height - 140mm
WB001807



Donkey

Length - 130mm
WB001801



Mouse

Height - 150mm
WB001806



Pig

Length - 130mm
WB001804

Wilberry - Whilst Stocks Last



Elephant
Height - 370mm
WB004121



Rabbit - Pink
Height - 300mm
WB004109



Reindeer - Lilac
Height - 290mm
WB004111



Swan - White
Height - 380mm
WB004123



Unicorn - Pink
Height - 300mm
WB004110



Fox
Height - 410mm
WB004331



Penguin
Height - 270mm
WB004326



Sloth
Height - 250mm
WB004325



Stegosaurus
Length - 300mm
WB004307



Charlotte
Height - 350mm
WB001032



Emily
Height - 350mm
WB001034



Isabelle
Height - 350mm
WB001033



Owl - Brown
Height - 290mm
WB004119



Owl - Cream
Height - 300mm
WB004118

Wilberry - Whilst Stocks Last



Hare - Boy
Height - 270mm
WB004220



Hare - Girl
Height - 270mm
WB004221



Bear - Boy
Height - 300mm
WB004222



Bear - Girl
Height - 300mm
WB004223



Mouse - Girl
Height - 300mm
WB004225



Mouse - Boy - Large
Height - 520mm
WB004232



Mouse - Girl - Large
Height - 520mm
WB004233



Donkey - Grey - Large
Height - 400mm
WB004805



Donkey - Pink - Large
Height - 400mm
WB004803

Brontosaurus
Height - 210mm
WB001401



Stegosaurus
Length - 240mm
WB001403

Wilberry - Whilst Stocks Last



Cat - Tabby
Height - 280mm
WB001603



Chicken
Height - 280mm
WB001609



Horse
Height - 280mm
WB001611



Jack Russell Terrier
Height - 280mm
WB001606



**King Charles
Spaniel**
Height - 280mm
WB001607



Lamb
Height - 280mm
WB001612



Pig
Height - 280mm
WB001613



Cow
Height - 280mm
WB001610



Unicorn
Height - 300mm
WB001614



Mermaid - Blonde
Height - 280mm
WB001020



Mouse
Height - 300mm
WB002402



Unicorn
Height - 300mm
WB002404

The Puppet Company - Whilst Stocks Last



Bear

Height - 400mm
PC006002



Chimp

Height - 400mm
PC006007



Labrador

Height - 400mm
PC006016



Lion

Height - 400mm
PC006022



Pig

Height - 400mm
PC006025



Sheep

Height - 400mm
PC006030



Snowman

Height - 400mm
PC006061



Troll - Large

Height - 570mm
PC001501



Old MacDonald

Height - 330mm
PC003068



5 Little Monkeys

Height - 330mm
PC003063



Ten In A Bed

Height - 330mm
PC003067

Two Mitts



5 Little Speckled Frogs

Height - 330mm
PC003062



The Puppet Company - Whilst Stocks Last



T-Rex
Height - 430mm
PC004802



Stegosaurus
Length - 430mm
PC004801



Triceratops
Height - 430mm
PC004803



Elephant
Height - 280mm
PC008011



Giraffe
Height - 280mm
PC008014



**Elephant - with
Moveable Trunk**
Height - 250mm
PC001504



**Large Orca
Finger Puppet**
Length - 290mm
PC002704



Boy - Blue
H - 380mm
PC001904

Girl - Red
H - 380mm
PC001906

Girl - Pink
H - 380mm
PC001905

**Superhero -
Blue Mask**
H - 380mm
PC001919

**Superhero -
Purple Outfit**
H - 380mm
PC001920

The Puppet Company - Whilst Stocks Last



**Medium Girl -
Pink Outfit**
H - 580mm
PC002053



**Medium Girl -
Red/Yellow Outfit**
H - 580mm
PC002054



Judy
H - 510mm
PC008402



Grandma
H - 380mm
PC001915



Keeper
H - 330mm
PC003904



Boy - Blue
H - 130mm
PC002233



Dad - Orange
H - 130mm
PC002234



Dad - Blue
H - 130mm
PC002230



Mum - Checked
H - 130mm
PC002235



Mum - Stripy
H - 130mm
PC002231



King
H - 130mm
PC002219



Queen
H - 130mm
PC002222



Witch
H - 130mm
PC002223



Wizard
H - 130mm
PC002224

131



The Puppet Company Ltd & Wilberry Toys
Units 2-4 Cam Centre
Wilbury Way
Hitchin
Hertfordshire
SG4 0TW
United Kingdom
Tel: +44 (0) 1462 446040
Email: info@thepuppetcompany.com

Safety

All our products carry the 'CE' & 'UKCA' marks & the 'Lion Mark'.
All our products are tested to meet EN 71 parts 1, 2 and 3.

Notes

The products in this catalogue, including their designs and features, are Copyright © The Puppet Company Ltd. All rights reserved. We reserve the right to make production related changes to colours and designs, and to change or discontinue products without advance notice or obligation. All measurements shown in this catalogue are approximate. Printed January 2025

www.thepuppetcompany.com