

Puppet & Soft Toy Catalogue - Spring/Summer 2024



www.thepuppetcompany.com

The Puppet Company & Wilberry Spring/Summer 2024

Family business The Puppet Company & Wilberry Toys is a global leader in the gift and toy industry, blending family values with market dominance in quality and price.

From our founding roots in education, we've evolved from our kitchen table in England to selling our puppets and soft toys all around the world. Our interactive, imaginative products inspire both children and adults alike, re-iterating our company motto: Have a puppet have fun!

This Spring/Summer catalogue brings together our Puppets and Wilberry Toys collections, featuring much-loved classics and new arrivals, with further new designs launching for Autumn/ Winter. Working with our sister company Wilberry Toys we create beautiful soft toys that complement our puppet offering, creating new opportunities for diverse retail channels. Specifically designed to be accessible and affordable, all our products encourage creativity, role play and fun. All products are available in singles and all orders can combine both brands, with low minimum orders to help you create instantly eye-catching affordable displays for all settings and occasions.

As we continue our journey we are moving forwards with select licenses that are true to our core ethos and values and are delighted to announce we will be launching our iconic Paddington puppets later this year. Paddington will join our much-loved Elmer puppets, alongside new arrivals including our new Baby collection, new Eco ranges and our fantastic new Rainbow Collection, as we continue to celebrate inclusivity and champion diversity with fun for everyone.

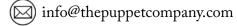
With so much to discover, find out more about who we are, what makes us different and see how we can help. Visit our new website for full product details and updates and follow us on social media as we bring imagination to life.

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The Puppet Company & Wilberry Toys: **Bringing Imagination to Life**

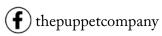
Get In Touch



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All products conform to the Lion Safety Mark





Giftware Association

New My First Black & White Puppets

We are delighted to introduce these interactive puppets as the latest addition to our growing Baby collection and the newest arrival to our ever-popular My First Puppets range. New born babies have limited color perception so can primarily only see Black & White due to their undeveloped eyes. Babies are naturally drawn to high-contrast Black & White patterns, which stand out in their blurry world, capturing attention and aiding focus, which is where our new puppets come in! In beautiful contrasting designs, complete with their own individual



New My First Black & White Puppets



New The Rainbow Collection

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Proudly introducing The Rainbow Collection - a stand-out collection of brightly coloured funky puppets celebrating inclusivity, diversity and accessibility for all. Our puppets and soft toys are fun for everyone, and we're showcasing these with pride. 'Sunny' the Rainbow Sockette is also part of our Eco Sockettes collection, made from recycled plastic bottles, how cool is that?! Visit our website to find out more about The Rainbow Collection and how we're using the power of puppets for good.

New The Rainbow Collection



With over 100 different finger puppets to choose from, there truly is something for everyone in our extensive collection! Consistent best-sellers, we have finger puppets to go with story books, nursery rhymes, songs, plays and more, they are perfect for imaginative and creative play. We believe we have the best finger puppets available anywhere and sales in 2023 definitely proved this. Designed to be interactive and accessible and featuring elastic access points, these can be used by young and old alike and make the ideal impulse gift, pocket money toy or stocking filler. **Average size - 150mm unless stated otherwise**





Chimp PC020205



Crocodile PC020204



Elephant PC020202



Giraffe PC020201



Lion PC020203



Zebra PC020206





Duck - White Cow PC020211 PC020214



Hen PC020215



Horse PC020213



Horse - Black PC067062



Pig PC020212



Sheep - White PC020216

Garden Animals



Frog PC020243



Hedgehog PC020246



New Snail PC020244



Squirrel - Grey PC020241



Worm PC002229

Woodland Animals



Badger PC020232



Fox PC020233



Mouse - Brown PC020235



Owl - Barn PC002141



Rabbit - Grey PC020234



Squirrel - Red PC020231



Blue & Gold Macaw PC020304



Monkey PC002134



Ostrich PC020303



Penguin PC020301



Snake PC002029



Tiger PC020305 ₉





Owl - Tawny PC002039

Reindeer PC002244

Rhino PC020302

Sloth PC002245

Tortoise PC002190

Wolf PC002119





These wonderful Dinosaur Finger Puppets are full of character and simply demand to be played with. There are four to collect and each one is free-standing so can also be used as a soft toy for easy display.



New Eco Sockettes™



New Eco SockettesTM



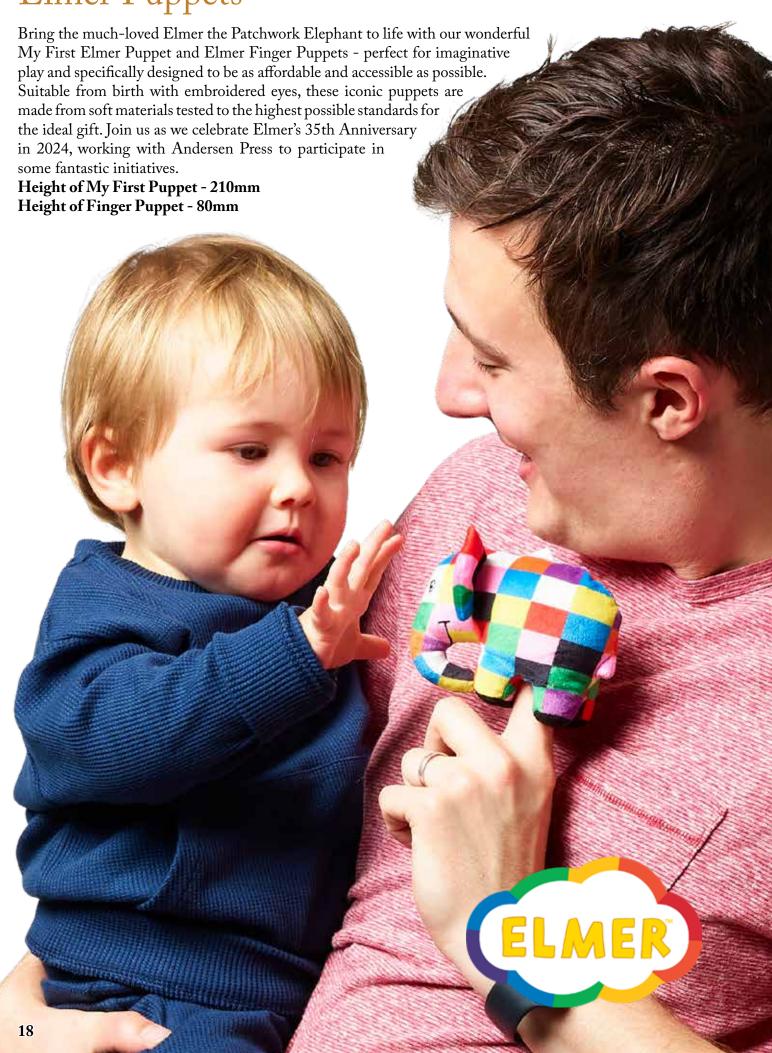




New Eco SockettesTM



Elmer Puppets



Elmer Puppets



ECO Walking Puppets

This charming Eco Walking Puppets collection of highly functional puppets are made from 100% recycled plastic bottles as part of our continued commitment to sustainability. Suitable from birth with embroidered eyes and noses, these are easy to use for both children and adults alike. Unique with full leg, arm and head manoeuvrability, these puppets offer versatile two-handed fun, allowing you to make them walk, run, dance, and more! Have a



ECO Walking Puppets Cat - B&W Crocodile Llama PC006217 PC006202 PC006204 Cat - Ginger PC006203 Elephant Bear PC006205 PC006201 Labrador - Yellow Lion Fox PC006210 PC006206 PC006208 Alpaca Giraffe Lamb PC006216 PC006207 PC006209 Rabbit Unicorn PC006214 PC006212

T-Rex

PC006213

Pig

PC006211

Wolf

PC006215

Primates



Primates



Long-Sleeved Glove Puppets



Long-Sleeved Glove Puppets



Long-Sleeved Glove Puppets



Full-Bodied Animal Puppets

This range of puppets combines the look and feel of a fine soft toy with the interactivity and versatility of a great puppet. With over twenty different animals in the collection ranging from African animals to Farmyard favourites and Pets, this is a stunning group with excellent functionality. Well priced and easily displayed on our point of sale stands, these also sit or lay by themselves like a soft toy when not in use.



Full-Bodied Animal Puppets



Full-Bodied Animal Puppets

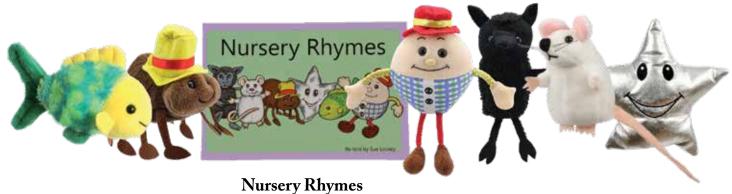


Traditional Story Sets

These engaging story sets continue to be a very popular range for consumers and are consistently amongst our best sellers throughout the year. Each beautifully boxed set contains a hard-back book and all the main finger puppet characters from that story, with illustrations matching the characters. These make a wonderful gift and really bring these classic stories to life. The sets can also be combined with other stories and puppet characters for imaginative play and extended story time fun.



Traditional Story Sets



Nursery Rhymes PC007905







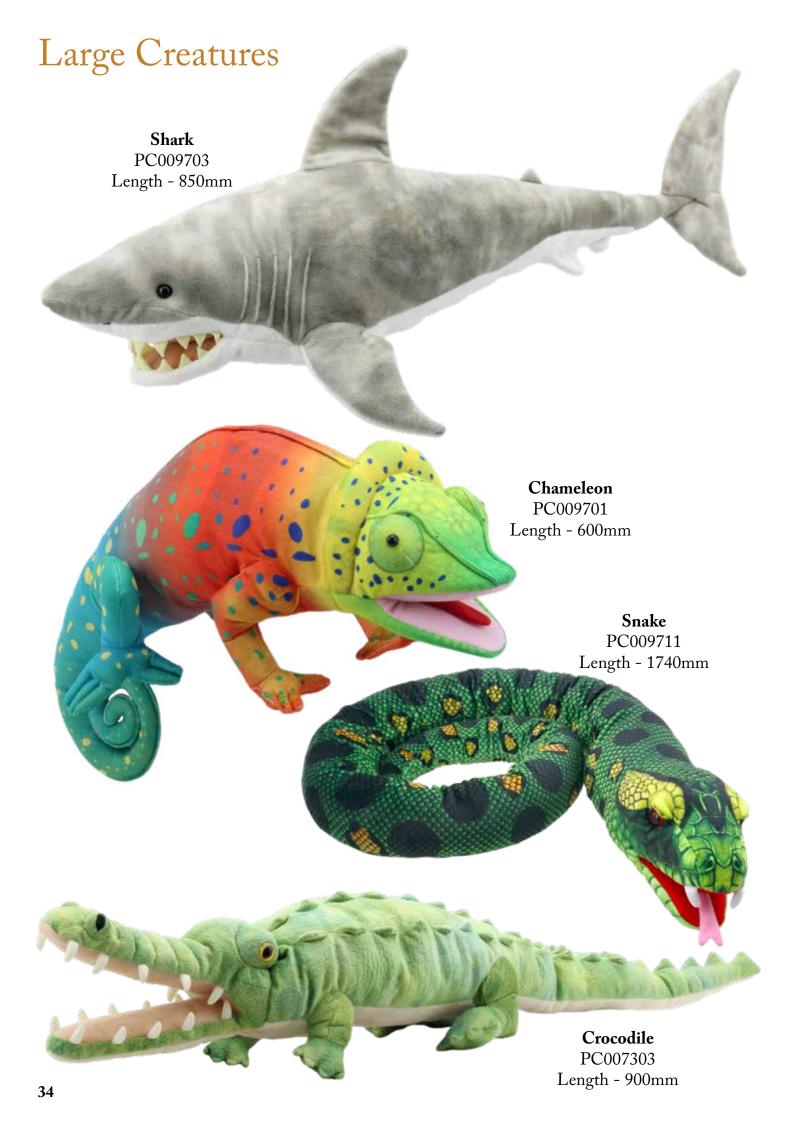
Jack And The Beanstalk

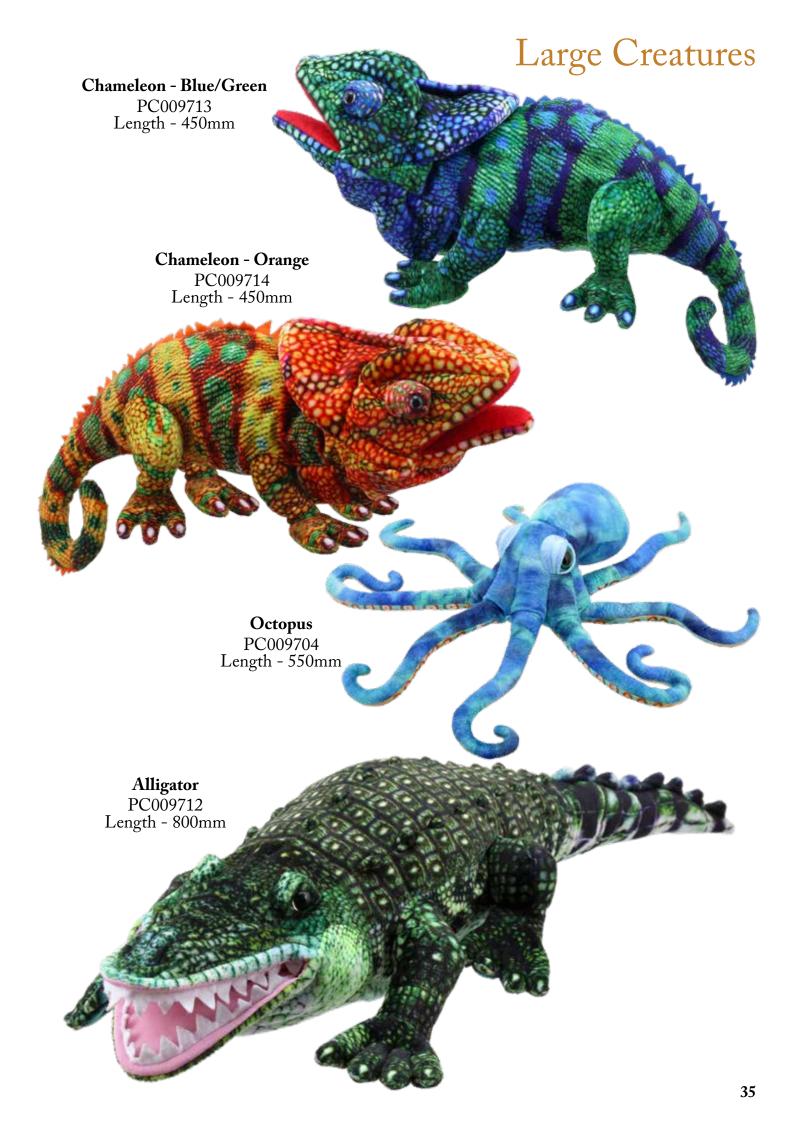




Large Creatures







Hide-Away Puppets

Our magical Hide-Away Puppets collection comprises unique creative play sets loved by young and old alike. Each 'Hide-Away' home play set features a set of appropriate finger puppets which are perfect for creating stories, giving a special place to call home. Firm favorites since the start, the collection includes the Tree House, Mouse Family in Cheese, Rabbit in a Lettuce, Tawny Owl with 3 Babies and our Dinosaur House, with more exciting designs underway. The perfect extra-special gift that will be loved for years to come.





Hide-Away Puppets



CarPets



$CarPets^{TM}$











ECO Puppet BuddiesTM



ECO Puppet BuddiesTM



ECO Puppet BuddiesTM



My First Puppets



My First Puppets Dog Chimp Bear PC003803 PC003805 PC003821 Cat Cow PC003802 PC003804 Duck Fox Giraffe PC003806 PC003808 PC003810 Elephant Frog PC003807 PC003809 Horse Lamb Mouse PC003812 PC003813 PC003816 Labrador Lion PC003822 PC003814 Owl Rabbit Unicorn PC003817 PC003819 PC003823 Tiger Pig PC003820 PC003818

My First Christmas Puppets

The My First Christmas Puppets are a beautifully festive collection suitable from birth taking you from Baby's First Christmas and beyond. With eight to collect there's a character for everyone, with excellent impulse price points making them the perfect gift or stocking filler. Soft and machine-washable, these are ideal for use throughout the festive season to bring the magic of Christmas to life.

Check out the other My First Puppet collections to continue the fun all year round! Average height - 220mm



My First Christmas Puppets



Loved by teachers, adults and children alike, these popular Story Teller puppets promote creative play, storytelling and imaginative play. Designed for both children and adults to use, these puppets allow you to tell your favourite tales, stories and nursery rhymes and really bring story time to life. With over 20 characters in the collection, these can be combined with other characters and animals for a huge variety of storytime fun. New and improved









Story Teller Finger Puppets



Story Teller Finger Puppets



Monsters

Meet the Monsters! Introducing the new and improved Monster collection, featuring the latest additions alongside the much-loved classics - the collection wouldn't be complete without the fabulous Rainbow Monster! These largerthan-life characters all feature squeakers in the tongue for added play value. Easy to use for both adults and children, these are ideal for Halloween and year-round gifting. Average height from 500mm to 600mm





Large Birds





Large Birds









Border Collie Playful Puppies PC003007 Brown & White Dog PC003008 Labrador PC003009 Cockapoo PC003011 Old English Sheepdog PC003010

Baby Monsters

Our Baby Monsters are full of personality and are certain to bring a lot of fun to any occasion! In a choice of six fabulous designs, including the most recent and very popular Baby Rainbow Monster, these are easy to use and are just asking to be played with. With large mouths and their own air-filled squeakers, it is easy to give these characters their own voice and create really interactive imaginative play. These sit by themselves for easy display and real impact. Average height - 350mm





Puppet Buddies[™] People

Designed for both the education and retail sectors, each of our Puppet Buddies have full working mouth movement and beautifully embroidered faces, giving each a distinctive personality. Full of character, these people puppets make great friends and are excellent for getting shy children to talk and open up to. Suitable for use by both adults and children, these are versatile and highly interactive puppets.



Puppet Buddies[™] People



Favourite Song Mitts







Wilberry Toys

We continue to grow our Wilberry offering and continue to develop new ranges and concepts that are both engaging and accessible as the highest quality safety tested soft toys. As the sister company of The Puppet Company each and every Wilberry Toy is designed to give you and your customers a beautiful soft toy at a very competitive price.

With hundreds of different styles and characters to choose from and some very exciting designs underway, we are delighted to introduce some of our newest arrivals. From our new Baby Eco Comforters and delightful new Collectables to our fantastic Wilberry Canopy Climbers, we have gifts for everyone for all seasons and occasions. With a huge selection of different styles, high-end materials and engaging designs, they are all excellent quality, affordable and highly collectable!

We are particularly proud of our growing Eco collections which complement our Eco puppet ranges made from 100% recycled plastic bottles, including our much-loved Wilberry Eco Cuddlies soft toys. Our POS retail solutions at the back of the catalogue will help you display the ranges to their best advantage and maximise sales, affordable options which showcase our ranges with minimal foot prints, and we are happy to discuss any requirements to find the fit for you.

As with our puppets, all Wilberry Toys are available in singles and all orders can combine both brands for instantly eye-catching affordable displays. Find out more about our products on our new website and join us as we create new ways to help children learn and play the Wilberry way.

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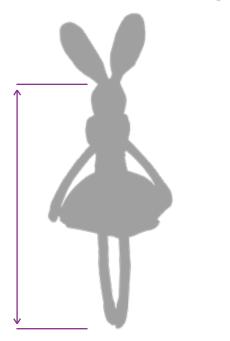
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Wilberry Minis T-Shirt New Wilberry POS Solutions

Wilberry Robots

Measurements in this catalogue



All measurements in this catalogue have been taken from the top of the head (excluding any ears, hats, antlers, bows etc) to the bottom of the feet.



New Wilberry ECO Comforters



New Wilberry ECO Comforters



New Wilberry Canopy Climbers

Introducing the amazing new Wilberry Canopy Climbers collection - beautifully versatile creations with velcro on both the hands and feet, enabling them to hang upside down, 'hold' onto things and cuddle! These charming lifelike Canopy Climbers are great fun and can be used alone or in groups for added impact. They also look great alongside some of our other ranges, especially our Full-Bodied Puppets, Finger Puppets and Wilberry Minis collections, for increased imaginative play and easy displays that really stand out.



New Wilberry Canopy Climbers



Wilberry Minis



Wilberry Minis



WB005015



WB005035

WB005017

Wilberry Minis



Wilberry Minis



Rabbit - B&W Dutch WB005022

Rabbit - Brown & White WB005023

Rabbit - Grey & White Rabbit - Lop-Eared WB005024

WB005025







WB002208



Ella - Elephant Height - 230mm WB002207



Chloe - Cockapoo Height - 230mm WB002205





Wilberry Collectables

We're delighted to introduce the newest additions to this charming collection, now featuring Unicorns, Sloths, Dogs and more! Now with over twenty collectable characters, this stand-out range really is delightful and is just that little bit different. Easy to display, these can also be showcased in our Wilberry Suitcases or Wilberry baskets which are available to purchase separately to really maximise sales.

Average height - 160mm



Wilberry Collectables



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Wilberry Humpty Dumpty

Humpty Dumpty is one of the most popular children's nursery rhyme characters of all time, and for good reason! With his smart polka dot bowtie, blue and white checked trousers and jolly blue cap, we've never seen him looking smarter. Designed to sit up by himself, he is happy sitting on a window sill or a wall, but really prefers snuggling up for story and song time! Perfect when combined with some of our nursery rhyme finger puppets for added imaginative play and easy displays.











Wilberry Knitted



Bunny - Blue Height - 400mm WB004324

Cat Height - 390mm WB004329

Dog Height - 410mm WB004330

Kangaroo - Blue Height - 410mm WB004332



Fox Height - 410mm WB004331

Monkey Height - 460mm WB004334



Zebra Height - 400mm WB004335

Wilberry Dressed Animals



Wilberry Dressed Animals





Wilberry Feathery Friends



Wilberry Feathery Friends



Wilberry Dancers









Wilberry Favourites

Our Wilberry Favourites are our largest soft toys yet! Think of the quality and size of Wilberry Minis and then make them six times bigger and that's a 'Wilberry Favourite!'We have managed to achieve the size increase without losing any of the cute factor that has made the Wilberry Mini's so popular.

Average height - 280mm



Wilberry Favourites



New Alpaca Height - 280mm WB001615



Border Collie Height - 280mm WB001604



Cat - Black & White Height - 280mm WB001601



Cat - Ginger Height - 280mm WB001602



Cat - Tabby Height - 280mm WB001603



Chicken Height - 280mm WB001609



Cockapoo Height - 280mm WB001605



Cow Height - 280mm **WB001610**



WB001618

Wilberry Favourites



Height - 280mm WB001616



Horse Height - 280mm WB001611



Jack Russell Terrier Height - 280mm WB001606



King Charles Spaniel Height - 280mm WB001607



Labrador - Yellow Height - 280mm WB001608



Lamb Height - 280mm WB001612



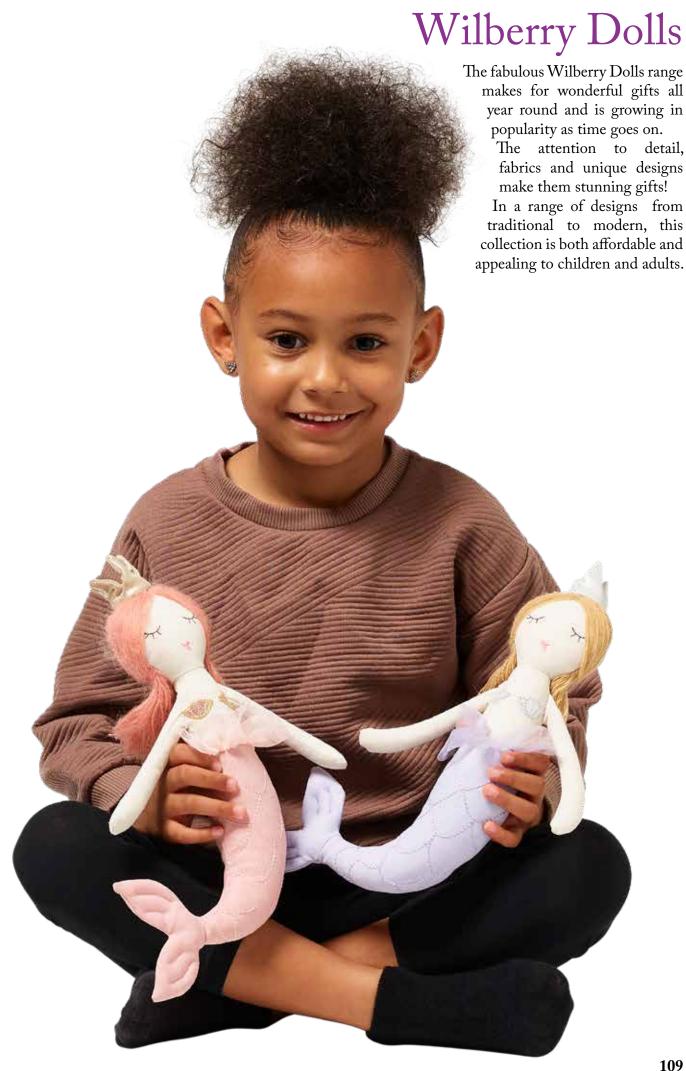
Pig Height - 280mm **W**B001613



WB001623



Unicorn Height - 300mm **WB001614**





Wilberry Dolls



Wilberry Linen



Wilberry Linen





Wilberry Friends



Wilberry Classics





Wilberry Dinosaurs





Wilberry Families

This group of popular animals with babies is truly delightful! The babies are attached with a length of ribbon to prevent them getting separated from their parent and have their own pouch to sit in, for the perfect family collection and beautiful additions to nurseries. Average height - 300mm



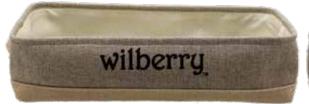
Wilberry Lion With Union Jack Top

Show off your patriotic side by introducing our brand new Union Jack tops to our increasingly popular Wilberry Minis range! Designed with our Wilberry Mini Lion in mind, this small top actually fits the majority of our Wilberry Minis range - so pretty much all the animals can show off their flag with pride! This top is available both on its own (to add to other animals) or already fitted to our Wilberry Mini Lions. Branded tops are the latest addition to our portfolio with further designs underway, contact our team to discuss different ways we can bring your brand to life.



Wilberry POS Solutions - Baskets

Printed with the Wilberry name on both sides and available in three practical sizes, these display baskets work just as well on a counter top, table or shelf. These are a smart, lightweight and very well priced solution to displaying your Wilberry Toys to their best advantage.



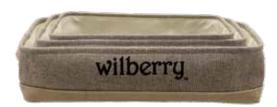
Basket - Large Width - 500mm



Basket - Medium Width - 420mm



Basket - Small Width - 300mm



Basket - Set of 3Width - 300mm - 500mm
WB006002



Wilberry POS Solutions - Suitcases

Available in a nest of four sizes, there is a case to fit most of our Wilberry collections, providing a handy storage case and an excellent shop window display prop. We believe up to 80% of the range will fit - some Wilberry designs are simply too large! Each suitcase is covered with travel stickers showing just how well travelled your Wilberry is! **Please Note:** These suitacses are not toys and are for display purposes only.



Wilberry POS Solutions - Floor Stand

We supply custom made, point-of-sale stands to showcase our Wilberry collections to their very best advantage and help to maximise sales. Made from steel, in the UK, they are finished with a mint green spray paint and have a very small foot-print. Please note: Stands are charged at our cost price with free Wilberrys at

retail price to offset the charge.





Wilberry & Puppet POS - FSDU's

We're delighted to introduce our latest FSDU solutions designed to show our products to their best advantage, maximising sales with minimal floorspace. As they are all made from recycled materials and are fully recyclable themselves, they're good for the planet too!



ECO FSDU WB006011

Meet the new ECO FSDU, this impressive stand is designed to display our beautiful Eco Cuddlies collection - which are all made from 100% recycled materials!

H 1480mm x W 620mm x D 340mm



Colourful FSDU WB006012

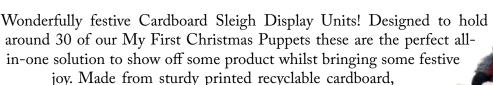
Versatile display unit perfect for showcasing a combination of puppets and Wilberry soft toys, enabling you to mix and match across the ranges to create really eye-catching displays.

H 1480mm x W 620mm x D 340mm



Wilberry Mini FSDU WB006013

With 16 compartments that each hold 2 of our Wilberry Minis in, this small free standing display unit is perfect for showing 32 of our miniture range at their best! H 1130mm x W 450mm x D 350mm



these showcase our My First Christmas Puppets to their best advantage, but you can pop anything you like in there! H 500mm x W 580mm x D 360mm

> Sleigh PC005052



Puppet POS Solutions

Designed to showcase our products to their best advantage, our POS Solutions take up minimal floorspace with maximum impact to greatly increase sales. With a small footprint, these merchandise a large selection of puppets for instant displays. All of our POS are designed and made in the UK and sold at cost price. To offset this charge we offer free puppets as outlined in our price list. Our racks are made from steel and are finished in an easy to clean coating, whilst our cardboard stands are made from recycled materials.



12-Arm Finger Puppet Stand Height - 220mm PC005034



32-Arm Floor Stand Height - 1700mm PC005033



Suitable for CarPets, Long-Sleeved, Story Tellers, ECO Walking Puppets, Sockettes, Puppet Buddies and Full Bodied.



20-Arm Floor Stand Height - 1700mm PC005044

Suitable for Full Bodied, Long-Sleeved, Large Birds, ECO Walking, Story Tellers, ECO Puppet Buddies and Sockettes.

30-Arm Floor Stand Height - 1700mm PC005043

Suitable for Full Bodied, Long-Sleeved, CarPets, ECO Walking, Story Tellers, ECO Puppet Buddies and Sockettes.

40-Arm Floor Stand Height - 1800mm PC005032

Suitable for Full Bodied, Long-Sleeved, CarPets, ECO Walking, Story Tellers, ECO Puppet Buddies and Sockettes.



14-Arm Counter Display Stand

Height - 500mm PC005049

Suitable for smaller hand puppets including: CarPets, Story Tellers, ECO Puppet Buddies and ECO Walking Puppets.
Supplied with a Header Card.

Large Ferris Wheel

Height - 720mm PC005038

Designed to hold twenty four Finger Puppets sitting side by side in twelve carriages.

Please note this is for display purposes only and is not for re-sale.



8-Arm Counter Display Stand

Height - 560mm PC005039

Suitable for our long sleeved hand puppets, including Sockettes, Long-Sleeved, CarPets, ECO Puppet Buddies, Story Tellers and ECO Walking Puppets. This lightweight stand is ideal for placing on shelves, tables and as a point of sale stand for next to the till.







Parrot Perch - With Bowl

Height - 840mm PC005045

> 56-Arm Finger Puppet Stand Height - 440mm PC005021





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Safety

All our products carry the 'CE' & 'UKCA' marks & the 'Lion Mark'. All our products are tested to meet EN 71 parts 1, 2 and 3. All our products are suitable for 18 months and above.

Notes

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